

2004 ANNUAL REPORT



Save Babies

Through  Screening

Foundation, Inc.

Newborn Screening Saves Babies One Foot At A Time®

The year 2004 marked the sixth anniversary of Save Babies Through Screening Foundation, formerly Tyler for Life Foundation. Save Babies Through Screening Foundation improves the lives of babies by providing education and awareness about newborn screening for which there is substantial value, including prevention or lessening of mental retardation, physical disabilities, early death, and multiple deaths. Although nearly all states have expanded their newborn screening programs, and turnaround time of reporting positive newborn screening test results has improved in some programs, the fact remains that only 1 in 9 to 1 in 10 U.S.-born babies receives maximum benefit from newborn screening.

Promoting awareness Through Childbirth Education Classes

Save Babies Through Screening Foundation's Educate Pregnant Women program completed its second year of operation in 2004. Under the program, pregnant women are shown a 10-minute video tape, in English or Spanish, about the importance of timely supplemental newborn screening and how they can obtain it. Educational pamphlets are distributed to this same audience for take-home information. The program runs at various locations throughout the United States and Puerto Rico. The program ceases when area hospitals offer supplemental newborn screening routinely. Once again, over 300 video tapes were distributed in 2004. California's newborn screening program helped the Foundation promote this awareness program by circulating over 20,000 of the Foundation's educational pamphlets to doctors' offices, hospitals and childbirth education classes located in California. As a result, over half of all requests for Educate Pregnant

Women materials have come from doctors' offices and childbirth education classes located in California.

Promoting awareness Through Media

Media coverage appeared stronger than ever in 2004. Coverage included a 4-part series on the Today Show June 29 to July 2. Three different affected families were profiled during the series. On those days, the savebabies.org website received 10 times as many visits as normal, and 20 times as many hits as normal. 2004 was also the first year the Foundation ran a billboard ad.

Promoting awareness Through Website

Website usage was up over 20% in 2004, averaging over 16,000 visits per month on the Save Babies Through Screening Foundation website, www.savebabies.org. Save Babies Through Screening Foundation's board of directors believes this increase may be due mainly to yet another year of increased media coverage throughout 2004, including a 4-part series on Good Morning America, the top-rated morning television show.

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Dallas Mize
Tera Mize

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2004 Financial Report

Receipts:			Disbursements:		
Contributions =	\$26,744	60%	Programs =	\$24,226	54%
Campaigns =	\$17,822	40%	Fundraising =	\$2,504	6%
Other =	\$15	0%	General =	\$1,885	4%

Total Receipts = \$44,581

Total Disbursements = \$28,614

Donations made to Save Babies Through Screening Foundation are tax-deductible under Internal Revenue Code section 501(c)(3). Save Babies Through Screening Foundation has received an unqualified opinion from Kreisher Miller and Company for the 2004 financial statements, which Save Babies Through Screening Foundation has depicted above. The auditor's report and financial statements are available in the Save Babies Through Screening Foundation's financial office at 4 Manor View Circle, Malvern, PA 19355-1622.

Thanks to the Generous Supporters who made our work possible this year

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We extend our thanks to all of the many individuals whose contributions supported the Save Babies Through Screening Foundation's efforts to promote programs that raise awareness of the newborn screening tests.